



## RELIGIOUS STUDIES WORKSHOP SERIES XXIII

# FOCUS GROUP INTERVIEWS: CHALLENGES AND ADVANTAGES

Petra Tlčimuková

While widely used in market research, a focus group represents a less-used type of interview within the social sciences. This workshop will introduce its basic characteristics and the key steps of the procedure. The students will discuss its benefits and potential pitfalls while focusing on the Religious Studies context.

Petra Tlčimuková is Assistant Professor at the Department of Social Work and Caritas Studies at the University of South Bohemia. She holds an M.A. (2012) in Religious Studies from Masaryk University in Brno and a Ph.D. (2019) in Sociology from Palacký University in Olomouc. Her academic interests include sociological theory, qualitative sociological methodology, social sustainability, Eastern religious traditions, and new religious movements.

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Tuesday, 18 November 2025

11:30-12:15

Seminar room 1 (Ground floor)

Schenkenstraße 8-10